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William C Smith's Ward 8 Development Wins Coveted Monument Award

(Washington, DC, September 10, 2008) William C Smith + Co recently won a 2008 Monument Award for its Asheford Court development in Southeast Washington, DC. Sponsored by the Northern Virginia Building Industry Association and the Maryland-National Capital Building Association, the Monument Award recognizes superior home design and community site planning throughout the DC metro area.

A panel of judges comprised of nearly 50 real estate industry professionals visited Asheford Court this summer and considered a variety of elements to determine this year's winners, including floor plan innovation, balance of design, value and curb appeal, and consumer acceptance.

Jeffery Smith, project manager for the development, attributes Asheford Court's popularity not only to design and quality, but also to the demand for newly constructed, high-quality single family housing in the District's Ward 8. "The significant equity homebuyers have realized through condo and townhome ownership over the past few years, coupled with increasing costs of transportation, has created a market for single family urban neighborhoods with a suburban feel in this sector of the city," said Smith. "Asheford Court fills that need."

Entries filled 65 categories from single family homes, townhomes and condominiums, to site and land planning, energy efficiency, environmental innovations, and high-end custom homes. "The Washington new homes market is one of the most competitive in the country," said Larry Nordhauser, chairman of the Monument Awards. "The Monument Awards program is the most prestigious residential design competition in this market. Winning an award translates into true value for the consumer."

William C Smith + Co has provided housing for the District of Columbia for over four decades. Its development at Asheford Court is within walking distance of the new Shops at Park Village, anchored by the District's newest and largest Giant Food store, and the Town Hall Education Arts and Recreation Campus (THEARC), home to the Washington Ballet, Levine School of Music, and Boys and Girls Clubs.

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